

pink POWER

ITS A SWEET LIFE...

Bubalina® Natural Organics' Dolcetto products have the scent of white butter creme cake. Made from shea butter and safflower oil, the intensely moisturizing and deeply soothing line consists of body butter cremes, body sugar scrubs, hand and body lotions, bath and shower gels and massage gel oils. They are available in lovely gift set combinations. During the month of October, Bubalina is donating 25 percent of all sales from the Dolcetto line to the Susan G. Komen for the Cure fund and providing Dolcetto gift baskets to events raising money for the charity. www.bubalinabeauty.com ww5.komen.org

FLOWER POWER

The **Sweet Red Rose Whip Moisturizer** from **Éminence Organics** is sweet smelling yet tough on skin damage and irritation. It soothes and regenerates to calm redness, heal eczema, repair damage and help the skin retain moisture with the help of rose petals. Five dollars from the sale of each goes to both the Canadian and American Breast Cancer Foundations. www.eminenceorganics.com www.abcf.org www.cbcf.org

TEA-RIFFIC!

The **Instant Face Lift** from **Goldfaden** is formulated with organic red tea and seaweed extract, two powerful antioxidants guaranteed to smooth away tired, stressed and sagging skin. Twenty percent of the proceeds from October sales are being donated to the **Cosmetic Executive Women (CEW)'s Cancer & Careers** initiative. www.goldfaden.com www.cew.org/eweb/

SUGAR SWEET SMILE

In honor of Breast Cancer Awareness, **jane iredale** has released Phoenix, a new version of the **Sugar&Butter Lip Exfoliator and Plumper**. From September 2010 through September 2011, two dollars from every sale of the uplifting pink shade will be donated to **Living Beyond Breast Cancer**, an organization whose objective is to empower women with breast cancer to live the longest and best quality of life possible. www.janeiredale.com www.lbbc.org

Next month is National Breast Cancer Awareness Month, a theme recognized throughout the country with an abundance of events and promotions. The *Pink Power* special section features items that have been selected by professional skin care companies to support the fight against the deadly disease through charitable donations, as well as products with properties that are beneficial to individuals with cancer. ➔

DAMAGE MINIMIZER

REPAIR by **M'lis** is a transdermal cream that has been proven to minimize scar tissue formation, including skin damage caused by radiation in breast cancer patients. M'lis supports the education, research and prevention of breast cancer by donating time and products to the cause. www.mlis.com

SWEET POTATOES

Featuring wild yam extract, soybean extract and gamma-linolenic acid, the **Wild Yam Cream** by **Rejuvi Labs** provides many health benefits to the body through natural hormone balance. According to the company, it is helpful for symptoms of PMS and menopause, prevention of breast cancer, reduced hormonal hyper-pigmentation, fat reduction and enhancement of good cholesterol. www.rejuvilab.com

REPAIR AND RE-ENERGIZE

For the month of October, eco-conscious skin care company **Beauty Through Balance** partners with **Rethink Breast Cancer**, a charity supporting young people affected by the disease. Beauty Through Balance will donate a portion of sales from the new pinkish rose hued Acai Berry series of products to Rethink. The Acai Vital Mineral Soak can be used as a full body soak or for the first step of a manicure or pedicure treatment. www.beautythroughbalance.ca www.rethinkbreastcancer.com

PINK PLUCKER

Tweezerman introduces the new 2010 limited edition **Precision in Pink**, the Breast Cancer Awareness version of their best-selling, perfectly precise Slant® Tweezer. It is adorned with the BCA ribbon logo and spangled with flashy silver specks. One dollar from the sale of each Precision in Pink tweezers is donated to **CancerCare** and other BCA charities throughout the country. www.tweezerman.com www.cancercare.org



PHOTOGRAPHY BY MATTHEW PACE

SOFT TOUCH

The limited edition **Breast Cancer Awareness Hand Relief** cream from **Aveda™** is a best-selling product for the company. It helps to soften and smooth hands while diminishing signs of aging. The BCA version is sold in a generous five-ounce tube, a 19 percent increase from the regular retail size. During October, Aveda donates four dollars from the sale of each product to the Breast Cancer Research Foundation. www.aveda.com
www.brcfcure.org

RESTORATIVE POLISH

Kaplan MD's Cell Renewing Microfoliant is made up of an exclusive botanical complex of soy, pineapple and papaya enzymes to nourish and refine skin, while jojoba esters and date seed powder seep away dead cells and impurities to uncover smooth, refreshed skin. KaplanMD donates a portion of all online sales to charities that support breast cancer. www.kaplanmd.com

SPREAD IT ON

Body butters from **Ladyburd** are the ultimate hydrating creams. The shea butter and antioxidant enriched cream is formulated for maximum moisture retention, and comes in a sweet array of scents. During October, Ladyburd is donating 15 percent of all proceeds to the **Memorial Sloan-Kettering Cancer Center**. www.ladyburd.com
www.mskcc.org



REVITALIZE AND RELIEVE

Specially formulated for mature skin, the **Rejuvenating Foam Cleanser** from **Bio Jouvance** is a foaming, deep penetrating formula enriched with vitamins C and E, excellent for sun damaged skin. The cleanser is designed to relieve the skin from exhaustion and dehydration. Twenty-five percent of sales from the Rejuvenating Foam Cleanser will be donated to **City of Hope**.
www.biojouvance.com
www.cityofhope.org

TART TREAT The **Pink Grapefruit Lotion** by **Essential Wholesale** is created specifically to benefit the fight against breast cancer. It was formulated to be good for someone going through chemotherapy or radiation, as grapefruit is a refreshing, uplifting and invigorating scent. It is suitable for a broad range of skin types, including mature, dry, normal, oily, sensitive, blemished and combination skin. All profits from the product are donated to fighting breast cancer.
www.essentialwholesale.com

BEAUTY WITH BENEFITS

Offer your clients a tool to help them feel even better about their daily beauty routine with the **Clarisonic Mia Sonic Skin Cleansing System**, the ultimate tool for deeply cleansed, brighter skin. For every purchase of the fashionable Mia, Clarisonic donates \$50 to **Look Good...Feel Better**, a national public service program dedicated to helping women offset changes in their appearance due to cancer treatment. www.clarisonic.com
www.lookgoodfeelbetter.org

SPRITZ OF REFRESHMENT

The **Repêchage® Algo Mist™ Hydrating Seaweed Facial Spray** is an ultra-hydrating, refreshing and toning spray formulated with seaweed, ginkgo biloba and vitamin C. The company is donating 10 percent of profits from the sale of the spray to **City of Hope**.
www.repechage.com
www.cityofhope.org



GEM OF YOUTH

Bio-Therapeutic's CHROMATIC serum™ line is made up of uniquely formulated light activated serums that treat specific skin conditions. They are able to enhance cellular functions and support healthy skin. The collection is made up of four serums, each focused on a specific skin type. The Ruby serum is designed for aging skin. During October, Bio-Therapeutic will donate a portion of the sales from each CHROMATIC serum Ruby sold to **Susan G. Komen for the Cure**. www.bio-therapeutic.com www5.komen.org

STANDOUT DUO

The **gloMarvelous in Pink Kit** from **glominerals** is created specifically to benefit the **National Breast Cancer Foundation® (NBCF)**. The kit includes **gloLiquid lips** in Pink Ginger—a perfect pink high-shine gloss, and **gloBronze in kiss**—a unique bronzer and highlighter in one that gives the face a natural, even glow. Glominerals is donating 20 percent of proceeds from the wholesale price of the limited-edition kit to the NBCF. www.glominerals.com www.nationalbreastcancer.org

HEALING HYDRATION

The **Quantum Quencher Facial Moisturizer** from **Eve Organics** soothes skin with its anti-inflammatory properties and antioxidants as it feeds the formation of collagen and helps eliminate brown spots and wrinkles. The formula is made up of a blend of therapeutic grade essential oils to support hormonal balance. Eve Organics gives 10 percent of net profits to various charities, including organizations that support breast cancer. www.eveorganics.net



PROTECTION, RELIEF, RECOVERY

The **Herb Rich Balm-Vital Repair** from **De La Terre Skincare®** is a therapeutic emollient and wound healer that aids in soothing raw, irritated skin caused by chemo and radiation treatments. It is beneficial for skin disorders, rashes, epidermal healing, abrasions, sunburns and scars, says the company. www.delaterreskincare.com

you for support!

PERFECT PAIR

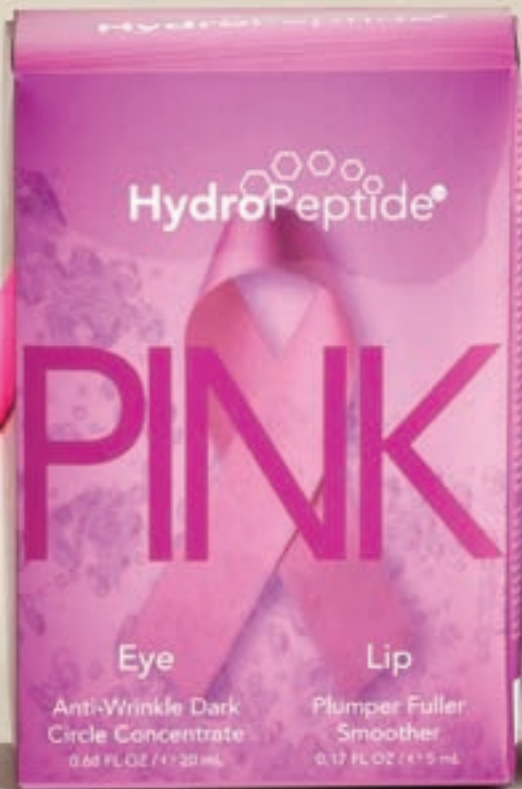
The limited edition **HydroPeptide PINK Kit** contains the Anti-Wrinkle Dark Circle Concentrate and Lip Plumper Fuller Smoother. The concentrate lifts and refines eyes and makes dark circles fade away, and the Lip Plumper reduces lines on the lips and increases lip volume. Five percent of proceeds will be donated to the **American Cancer Society** and **National Breast Cancer Foundation**.
www.hydropeptide.com
www.cancer.org
www.nationalbreastcancer.org

MAKING A DIFFERENCE

The **RapidLash™** eyelash enhancing serum helps promote healthy, natural lashes and brows through an innovative, high performance formula that thickens their appearance and improves their condition, says the company. Five percent of RapidLash proceeds are donated to the **Susan G. Komen Foundation** and **American Cancer Society**.
www.rapidlash.com
ww5.komen.org
www.cancer.org

BEAUTIFY BROWS

Athena Cosmetics, Inc., the makers of RevitaLash®, introduce **RevitaBrow®**, a groundbreaking product that revitalizes sparse eyebrows that have been tweezed or waxed excessively or fallen away due to age. With daily use, RevitaBrow should produce fuller, thicker and healthier looking lashes within four to eight weeks. A portion of all proceeds from RevitaBrow are donated to breast cancer initiatives throughout the year.
www.revitalash.com



CALMING CANDLE

Light up your spa with a fresh, energizing blend that uplifts the spirit and promotes a sense of peace and tranquility. The **LAUGH Citrus Candle** from **HollyBeth's Natural Luxury** line of soy candles combines a soothing blend of grapefruit oil, tangerine oil and lemon oil. Ten percent of the candle's sales are donated to breast cancer research. www.hollybeth.net

LOVELY LASHES

Image Skincare's Ageless Lashes create fuller, longer and healthier lashes over time by stimulating follicle growth and strength, says the company. During October, Image Skincare will donate \$3 of each sale to **Breast Cancer Action**.
www.imageskincare.com www.bcaction.org