

Circulation and Readership

80,000
readers
monthly

+
Thousands of digital
issue readers

MONTHLY CIRCULATION

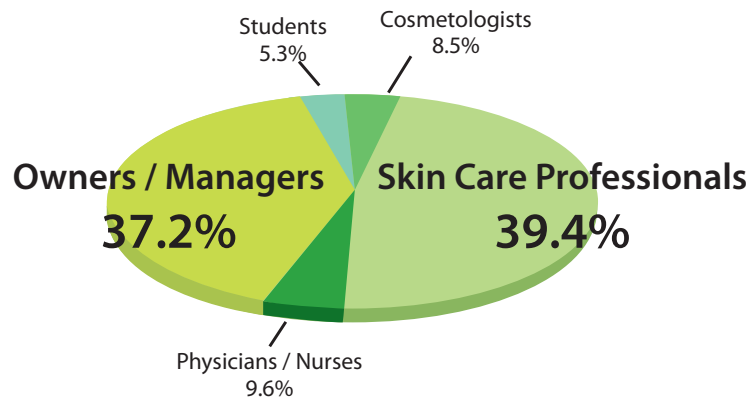
Print edition: 25,000 monthly with a pass along rate of 3.2 readers per copy (approximately 80,000 readers monthly).

BONUS DISTRIBUTION

An additional 8,000 complimentary copies are distributed at each International Congress of Esthetics and Spa: Dallas, TX, Miami Beach, FL, Long Beach, CA, Philadelphia, PA, See page 13 for more information.

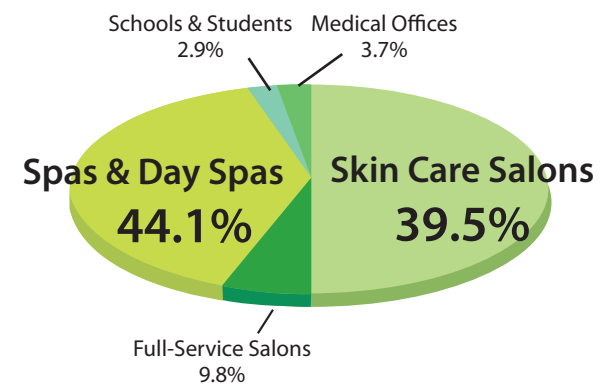
THE RIGHT AUDIENCE

Les Nouvelles Esthétiques & Spa is read monthly by spa and skin care professionals with purchasing authority.

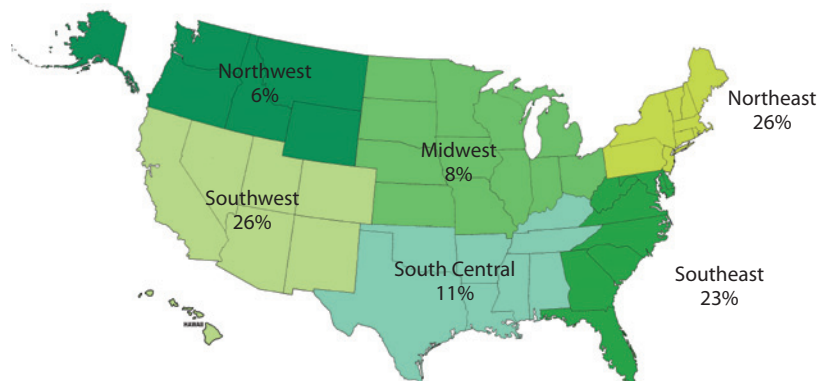


TARGETED BUSINESSES

Reach spas, day spas, medical spas, skin care salons and other industry-related businesses every month.



GEOGRAPHIC DISTRIBUTION



Northeast: ME, NH, VT, MA, RI, CT, NY, NJ, PA, DC
Southeast: DE, MD, WV, VA, NC, SC, GA, FL
Midwest: OH, MI, IN, WI, IL, MN, IA, MO, ND, SD, NE, KS
South Central: KY, TN, AL, MS, AR, LA, OK, TX
Northwest: MT, WY, ID, WA, OR, AK
Southwest: CO, NM, UT, AZ, NV, CA, HI