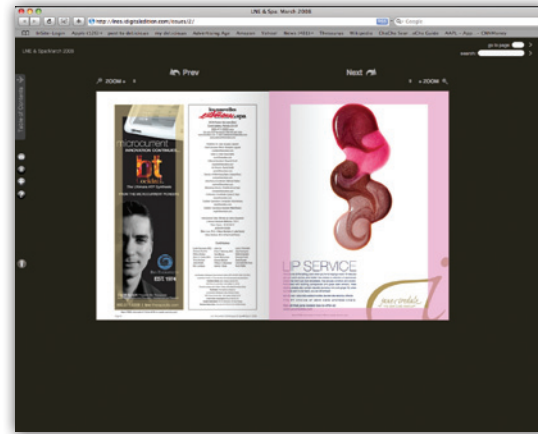


# Digital Interactive Magazine



LNE & Spa Interactive Digital Magazine



Flash Ad Enhancement



Video, Audio & Advanced Flash Animation Insertion

Today's consumers live in the era of the digital revolution. *LNE & Spa* is keeping up with the times by featuring the best skin care innovations, spa trends and industry tips in a new, digital format.

In addition to the growing number of environmentally conscious readers who prefer to read digital magazines, *LNE & Spa's* existing print readers enjoy the digital enhancements and links as valuable tools.

The *LNE & Spa* digital magazine adds powerful value to advertisers for FREE:

- FREE** digital issue accessible to worldwide skin care and spa professionals
- FREE** direct links to advertisers' websites
- FREE** dynamic flash advertisement enhancements
- FREE** access to digital issue archives
- FREE** reports on results

In addition, advertisers can insert their own audio, video or multimedia files on their print ads in the digital version.

## ■ LNE & SPA DIGITAL RATE

### FLASH AD ENHANCEMENT:

- Subtle flash designed to enhance existing display ad  
FREE to *LNE & Spa* advertisers
- Hyperlink to advertisers' websites  
FREE to *LNE & Spa* advertisers

### ISSUE SPONSOR PACKAGE:

- Additional ad page next to digital edition cover  
\$2,500 (1X) \$2,000 (6X+)
- Insertion of advertiser supplied multimedia next to digital edition cover  
\$2,500 (1X) \$2,000 (6X+)

### VIDEO, AUDIO & ADVANCED

### FLASH ANIMATION INSERTION:

- Insertion of advertiser supplied multimedia on advertisers' print ads  
\$1,500 (1X) \$1,300 (6X+)