

FINE AS CREAM GRAVY

*The International Congress of Esthetics and Spa
Dallas, Texas 2015*

by *Nathalie Gouillou*

Hundreds of people collapsed to the floor. Men and women, young and old, dropped on their backs and shook their limbs in the air as Carlos Vives' spicy Latin tune "Fruta Fresca" played loudly. As people lay on the ground, hands and arms wavering, they looked at each other, exchanging smiles and laughter, while yogi EuGene Gant led the mass vibration.



➤ “Yes, yes, yes, this love is so deep...” said the lyrics in Spanish.

The love was deep indeed! That’s how we like it at The International Congress of Esthetics and Spa—brought together by Les Nouvelles Esthétiques & Spa and DermoSCOPE magazines—and our show in Dallas, Texas, on April 26 and 27 was no exception.

CAREER BOOSTER

“I’m here to take a look at the new products of the year and get a clue of the best,” said an excited Lastenia Oramas, owner of Laly Spa in Houston, Texas, moments before Gant took the Main Stage by storm with his invigorating and unique yoga demonstration that involved dance moves and some comical poses.

“I’m here to soak up as much information as I can!” chimed in a spa director from Utah, who disappeared among the crowd before we could get her name and that of her spa.

Unique, fun, educational, top of the line and beyond trendy, that’s The International Congress of Esthetics and Spa.

“I must say, this year was one of the best shows that we have attended so far,” said Dar Reiss-Depp, CEO and President of RD Management, distributor of Académie Scientifique de Beauté and Matis-Paris. Tina Zillmann, founder of Advanced Rejuvenating Concepts and Skin Rejuvenation Clinique, Inc., with various locations in San Antonio, Texas, concurred. “The Dallas show was very busy, the attendees were seeking out new treatments and equipment to bring to their clients. Excellent show!”



GETTING DOWN TO BUSINESS

We not only treated our thousands of guests with empowering demonstrations of Shakti Naam yoga on both days, but in the Lone-Star state we also like to throw in our nationwide famous hoedown—our yearly barbecue party, Yee-haw!



And it's not just party and fun; when we get down to business, we do it just right. From top speakers in the industry enlightening attendees at the Main Stage, to scores of educational conferences with spa leaders and a wealth of product focused training from the finest brands, the show was a powerhouse of skin care, beauty and wellness expertise.

Then there was the floor packed with hundreds of exhibitors covering the very best in the spa world ready to show off their latest technologies, equipment, treatments and products.

"I have had a wonderful time participating in this year's congress in Dallas!" said Bella Schneider, CEO of Bella Schneider Beauty. "The hosts treated the attendees and vendors with generosity, kindness, and true Southern graciousness. The attendance was incredible!"

between rosacea and sensitive skin. Le Mieux's Janel Luu wowed the crowd with her demonstration of the ancient Eastern art of facial rejuvenation, Tina Zillmann of Advanced Rejuvenating Concepts delved into the topic of acne, while entrepreneur and day spa owner Mary Turner closed Sunday's Main Stage Conference with tips on eyelash extensions.

DAY 2

Monday's demonstration started with Schneider, who shared her secrets on custom facials. International Dermal Institute Director Annet King empowered the crowd with her talk on creating the ultimate service experience, while Anabel de la Vega, a highly respected Florida instructor, kept attendees on the edge with her inspiring demonstration of the ancient art of fire cupping.

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MAIN STAGE CONFERENCE

Dermascope's Will Strunk kicked off the Main Stage Conference—sponsored by GlyMed Plus and Bella Schneider Beauty—on both days with welcoming words, followed by Gant's invigorating yoga demonstrations.

Shannon Esau, national director of education and accounts for Rhonda Allison educated attendees on the differences

Finally Melissa Black of Bombshell Salons and Candy Coat Beauty revealed her tricks to keep waxing clients comfortable in all kind of odd situations.

AND MORE

"I love the education, I'm always looking for the next big thing," said Robin Page, an esthetician and skin care operator at Trophy Gym in Dallas, Texas.



The event also featured more than 50 product focused classes and seven conferences where spa leaders shared their knowledge and expertise in business, medical spa business, retail, and marketing, as well as the latest in massage, wellness, and image.

"This is my first [show]!" said an overwhelmed and excited Michelle Cole, a massage therapist from Ardmore, Okla. "I came to learn and expand my business. There's so much stuff!"

COME ON BY!

And on Sunday evening, attendees and exhibitors got to eat, dance, and mingle at the famed annual barbecue party.

"There is nothing more rewarding than interacting with other professionals as they thrive to improve their range of knowledge and skill," said Jon McDaniel, vice president of GlyMed Plus. "It is always great to see the inspiration presenters and attendees exchange as we energize each other with industry awareness and growth."

Need we say more? Come and join us next year at The International Congress of Esthetics and Spa Dallas on May 15 and 16, 2016. It's only two hoots and a holler away!



1. Yogi EuGene Gant energizing the crowd
2. Rhonda Allison booth
3. Circadia booth
4. FarmHouse Fresh booth
5. Celluma booth
6. Éminence Organic Skin Care booth
7. Miss Texas at Infinity Sun Booth
8. Chris Pachuillo of HydroPeptide
9. Christina Cosmeceuticals USA booth
10. Glymed Plus booth
11. Attendees on our red carpet
12. Morgan Roy of Jindilli performing protocol
13. Platinum Equipment booth
14. Bella Schneider and team
15. Mineralogie Makeup booth
16. Robert Babik and Niles Tagliamonte of EndoSystems, LLC.
17. Revitalash booth
18. Dermapen booth
19. Advanced Rejuvenating Concepts booth
20. Crowded Main Stage entrance

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-**Bella Schneider**, CEO of Bella Schneider Beauty



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2015 Dates : Long Beach, Calif., September 20-21 | Philadelphia, Penn., October 25-26