



THRIVING INSPIRATION

at the 2017 **International Congress of Esthetics and Spa**
in PHILADELPHIA, PENNSYLVANIA!

We Connected!!!



Thank you to EVERYONE who joined us on May 21st and 22nd! Thousands of diverse spa and esthetic professionals gathered inside the Pennsylvania Convention Center for an inspirational two days of spa industry LOVE! Solo estheticians, skin care professionals, spa owners and MORE met and mingled to REFRESH their mindsets by balancing TOP technologies with motivational and inspiring ideas. A wider perspective of the industry allowed attendees to flourish with NEW eyes and OPEN minds as they rekindled energy for both their professional AND personal success! The premise of this year's Philadelphia Congress, "CONNECT," echoed throughout enticing Main Stage presentations, stimulating conferences, an exquisite Exhibitor Floor and our EXCLUSIVE Spa + Wellness Summit! The International Congress of Esthetics and Spa is dedicated to providing skin care and spa professionals with the potential to replenish their SPARK for the skin care, esthetics and wellness industry... and that is exactly what we did! Attendees RAVED about the exclusivity of the congress as they commented on their experiences at this year's event...

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INCREDIBLE OPPORTUNITY!
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TOP NOTCH CONGRESS!
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► **A TRULY INSPIRATIONAL LINEUP!**

The congress began each morning with an enticing opening ceremony that emphasized BALANCING the minds of attendees and re-energizing their passions to kick-start NEW success! Jaclyn Peresetsky, master esthetician, true believer of happiness and owner of four spas in the United States, electrified attendees' minds as she invited them to participate in motivational yoga movements, healing vibrational therapies, exclusive breathing techniques, happiness and gratitude lectures and MORE! An alluring energy flowed through the aisles of our Main Stage on both Sunday and Monday as skin care and spa professionals came TOGETHER to not only soak up new

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WHAT A CHANGE... A GREAT INSPIRATION!
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knowledge and perspectives, but also to BALANCE and OPEN their minds to the increasingly popular trends of this cultivating industry. Jaclyn's opening ceremonies set an encouraging tone at the beginning of each day and gave each attendee a breath of fresh air to take with them on their journey throughout The International Congress of Esthetics and Spa!

▶ **A SERIES OF WELL-ROUNDED TOOLS...**

Attendees had the opportunity to learn from the BEST about how to bring joy into the lives of their clients through topics that THRIVED on rejuvenating the energy of a business! Experts provided a well-rounded plethora of tools, tips and tricks in a variety of conferences including Marketing, Business, Retail, Happiness, Mindfulness, Makeup and Social Media, where they released the latest trends and styles customized for different clientele! Attendees took advantage of each expert's willingness to provide nothing but the BEST information to further the growth of their own success.

▶ **A UNIQUE OPPORTUNITY TO DISCOVER, PERFECT AND ENHANCE INDUSTRY SKILLS!**

Product Focused Training classes inspired attendees and empowered them to refresh their businesses with keys, tools and exclusive information during more than 50 intimate sessions. Experts revealed their insights on chemical peels, micro-channeling, cosmetic lasers, anti-pollution skin care and MORE, while attendees had the opportunity to work hands-on with the most groundbreaking waxing strategies, micro-needling techniques, quick-fix peels and LED technology. Attendees were also enlightened on the importance of client consultation, recovery tactics and etiquettes!

▶ **PACKED WITH INNOVATIVE PRODUCTS, TECHNIQUES, TRENDS...**

A welcoming and happy energy filled the convention center as speakers and exhibitors came together with attendees on the Exhibitor Floor to share their love for all things skin care, spa and

wellness! A sense of community quickly formed as clients and business members exuded POSITIVITY through each other as they moved from one exhibitor booth to the next! Innovative products, fresh techniques and bustling trends added an extra dose of inspiration to this year's Exhibitor Floor as attendees had the opportunity to network one-on-one with exhibitors while the ECSTATIC energy on the floor reminded attendees why they chose to work in such a beautiful industry.

The International Congress of Esthetics and Spa, Philadelphia offered an exclusive two-day opportunity for attendees to refresh their minds within a supportive and like-minded community. Exhibitors, speakers and attendees came together in harmony as they SHARED their passions for all things skin care, spa and wellness!



SPA + WELLNESS SUMMIT

Co-hosted by The International Congress of Esthetics and Spa, a NEW way of WELLNESS debuted in Philadelphia on May 20-22 as the ULTIMATE conference for combining holistic healing with traditional spa services! Esthetic and spa professionals from EIGHT different states gathered with some of the industry's LEADING educators and holistic healers for a weekend journey filled with inspirational workshops and conferences specifically designed to help professionals in the industry to take their spa services ONE STEP FURTHER!

The Spa + Wellness Summit inspired attendees to CONNECT with each other while being given the opportunity to access some of the most cutting-edge transformational resources in this industry. Holistic professionals guided each and every attendee to open their minds to absorb NEW skills and reinvent their practices in a unique and POWERFUL way.

A warm energy created by incense, candles and a mandala of roses filled the room as attendees of the Spa + Wellness Summit joined together to experience the WELLNESS shift. Vice President of Les Nouvelles Esthétiques & Spa and The International Congress of Esthetics and Spa, Christèle de La Haye, began the Summit Saturday, May 20th with a beautiful opening ceremony that divinely set the scene for the Summit weekend. Throughout the weekend, attendees indulged in peaceful meditations, techniques for shifting negative energy and alluring sound healing therapy practices. Experts leading the Summit enlightened attendees with their expertise pertaining to wellness programs in the spa, superfoods and super herbs and EXHILARATING Happiness and Mindfulness conferences that beautifully opened the eyes of attendees. Not only did attendees of the Spa + Wellness Summit discover their TRUE light of freedom, they were also guided into an innovative new world of WELLNESS!

We look forward to seeing you in Philadelphia next year on April 22nd and 23rd, 2018!!!